

John Doe

EDUCATION

Bachelor of Arts Degree in Journalism and Communication: Public Relations

Wartburg College, Waverly, Iowa

Graduation

Minors: Business and Leadership

SPORTS MEDIA RELATIONS EXPERIENCE

Media Relations Intern, La Crosse Loggers Baseball Club, La Crosse, Wisconsin Summer
Ran digital video switcher controlling three cameras, while streaming live video and audio 2008
Created promotional videos for online broadcast
Wrote feature stories about various players and published them online

Sports Editor, Wartburg Trumpet Newspaper, Wartburg College, Waverly, Iowa 2006 -
Write and edit weekly sports articles and columns Present
Layout and place articles and pictures for weekly newspaper

Sports Promotion, Tower Agency, Wartburg College, Waverly, Iowa 2006 -
Promote and advertise athletic events on campus Present
Create game-day entertainment for sporting events during regular season play

Sports Information, Wartburg College Athletic Department, Waverly, Iowa 2008 -
Help keep statistics for various sporting events Present
Help with writing for Wartburg College's Athletic Website

LEADERSHIP EXPERIENCE

Vice President, Wartburg College Forensics, Wartburg College, Waverly, Iowa 2006 -
Develop public speaking skills at various competitions throughout the year Present
Wrote speeches to perform at the National level

Officer, Society of Collegiate Journalists, Wartburg College, Waverly, Iowa 2008 -
Help write and edit the Alumni Newsletter Present
Help organize meetings, events and scholarship days

Pathways Peer, Pathways Center, Wartburg College, Waverly, Iowa 2007 -
Helped students with career counseling and resumes Present
Handled paperwork and completed various tasks around the office

Head Coach, Oasis Drive Inn Park and Recreation Track and Field, St. Charles, Minnesota 2003 -
Coached 9-14 year olds in various running and field events Present
Organized the first youth track and field meet held in St. Charles

COMPUTER KNOWLEDGE

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Dreamweaver

Microsoft Encoder

StatCrew Statistics Software

REFERENCES

Chris Goodell, La Crosse Loggers General Manager 608.796.9553

Bill Withers, Wartburg College Communication Arts Department Chair 319.352.8570

Derek Solheim, Wartburg College Career Service Professional and Supervisor 319.352.8615