

Faculty Position Vacancy

Founded in 1852, Wartburg College is a selective four-year liberal arts college of the Lutheran Church (ELCA), nationally recognized for community engagement. The college offers more than 50 academic majors and pre-professional and certificate programs leading to the bachelor's degree. The Wartburg Community is committed to creating and maintaining a mutually respectful environment that recognizes and celebrates diversity among all students, faculty, and staff. As an affirmative action, equal opportunity institution, Wartburg College actively seeks applications from members of underrepresented groups.

DATE ANNOUNCED: December 2020

POSITION: Assistant Professor of Business Administration – Marketing Emphasis

DEPARTMENT: Business Administration, Accounting & Economics

STARTING DATE: Fall Term 2021

TIMELINE: Screening of applications begins immediately and continues until position is filled

QUALIFICATIONS:

- **Required:** MBA or Master's or related degree in closely aligned field, experience in areas related to marketing and international business
 - Evidence of successful college-level teaching in principles of marketing, marketing research (including emphasis on quantitative methods), advertising, etc., and/or related professional experience
 - Broad-based ability to teach multiple courses across a marketing curriculum, specifically including, but not limited to, courses related to Principles of Marketing, Consumer Behavior, Trends in Marketing, Multinational Management, International Marketing, Marketing Research, Advertising and Promotion, Online Marketing, and business data analytics,
 - exact course load will be negotiated and may include some teaching in other areas of business administration.
- **Preferred:** Doctorate or ABD in closely-related field, specializing in areas related to marketing; related certifications and/or licenses considered
 - Desire to build the marketing program (Business Administration, Accounting, & Economics department),
 - Willingness to work across traditional boundaries to effectively meet student and program needs
 - Desire to teach courses within multiple areas of business administration
- Commitment to student-centered learning and working with a diverse student population
- Promise of potential for continued scholarly activity
- Willingness to support the mission of the College and its liberal arts traditions

RESPONSIBILITIES:

- Teach seven undergraduate courses across the fall, winter, and four-week May term across the business administration department curriculum
- Advise program majors
- Engage in scholarship and service appropriate to the liberal arts setting

SALARY: Competitive

CONTRACT: Tenure-track appointment, with nine-month teaching obligation
*position and contract type determined based on qualifications of applicant

APPLICATION: Curriculum vita, unofficial graduate transcripts, statement of teaching philosophy, contact information for three current references, and a letter of application describing your teaching, scholarship, and service experience/interests and how these will support the mission of Wartburg College, should be sent electronically to: HR@wartburg.edu. For specific questions contact Dr. Allan Bernard, Chair of Search Committee, at allan.bernard@wartburg.edu Department webpage: <http://www.wartburg.edu/business>
Further information about the College and the city of Waverly may be found at <http://www.wartburg.edu>