

Wartburg College Student Senate

February 16th, 2017

11:30 am

WBC 214 Buckmaster

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STUDENT
SENATE



1. Roll Call/Attendance

Q: What is the difference between a cat and a comma?

A: One has claws at the end of its paws and the other is a pause at the end of a clause.

2. Guest Speaker: Todd Coleman

It's great to be here with you guys today. I'm here to explain recruitment and answer some questions. First of all, I would like to thank everyone who is involved in the student recruitment process, which is all of you, for being so friendly and welcoming. There is a big Scholarship Day this weekend, almost 160 students will be coming, following similar numbers in January. So far this year, things are looking good, up in applications, up in deposits and admitted students however, we are still really early in the process. We still have a long way to go. One of the big changes you have seen is that people can file FAFSA earlier. This probably hasn't affected the decision process but more the thought process of how much an education costs. We have more FAFSAs in now than ever before. We have a long way to go. As you know, people wait until the last minute to make decisions. Just to give a quick overview, things we have done differently; not quite doubled applications in recent years. We went away with the view book but rather sent out a packet to students the day of their visit. We just sent a survey out to the 3,500 students who have visited and we already have hundreds of responses. Our process starts out with about 150,000 names we buy from ACT. A really engaged student is one that is involved with communicating with upwards of 150 communications with us. I take great pride in that we do not have cattle-call tour times, they are very personalized. Opening doors and saying hello to everyone on tours makes a big impression on families. Thank you so much for that and please continue doing it.

Senator Myers: 150 communications, do you have specific record of those?

Coleman: Yes, exact record. We have a new system this year that enables us to text students. We can tract everything students attend, reply, and ignore. We do that until students tell us to stop.

Senator Myers: Have you analyzed that in relation to their involvement?

Coleman: We have about 250 codes of things like where we got your name and what you are involved in. Almost every one of those items narrows down to about 10-15 students. That analysis is open to those that want to come by. This process is difficult to explain in a short amount of space and time.

Senator Jaeschke: Who is your target student?

Coleman: I don't know that you can say we have a target student, more target market. First Iowa (60%), then Minnesota and Illinois, Missouri MI SD ND, CO AZ, International. Colorado is a real draw area for us. Texas exports the most students out of state to other college in the US. We have been out there for 3 years. We have been able in the last few years to double our Latino population. Certainly, we want great students, but mostly we want a good fit. In the competitive climate, we are in, Wartburg still focuses on fit which I value immensely.

Senator Greer: Have you thought about enlisting students to go out to their own high schools?

Coleman: Hometown Knights is what that is called actually. Lindsey Leonard is the leader of it. If you say that you would like to do that then we will give you the materials to do so.

Senator Greer: Can you promote that more?

Coleman: Yes, but it doesn't even have to involve us, certainly could look at publicizing it more.

Senator McMichael: During the Super bowl Wartburg had a commercial; I didn't think it showed the campus very well. But I understand it didn't cost \$5,000,000 like other Super Bowl ads. What are your plans for a new commercial and what is the rotation for that?

Coleman: Once every 3 years we have a different commercial. We try a lot of different things as everyone claims to be the best and have the prettiest campus. We try to look at what is going on and what can resonate with a person in 30 seconds. We are trying to figure out what sets us apart. I'm glad you understand we don't pay as much as the other Super Bowl ads. We try to strategically place our ads. Thank you, we would love to have you come by and get involved and continue influencing others.

3. Devotion: Senator Delibas
A Turkish Game
Devo for next week: Senator Hurd
4. Approval of Last Week's Minutes: 2/2/17
Vice President Creed: If there are no questions or corrections then this will be moved to a vote.
Minutes stand approved
5. New Business
 - a. Resolution #28- Organization email resolution, Administrative Ombudsperson Laudner
Vice President Creed: This will be moved on to all committees for two weeks.
 - b. Resolution #29- Supplemental Request, Robert Leonard, Sami Kopf, Hannah Haage

Vice President Creed: This will be moved on to BRC for week.

- c. Resolution #30- New Organization Request, Model UN

Vice President Creed: This will be moved on to SRC for two weeks.

- d. Resolution #31- Diversity Committee Chair, EAD Alene

Vice President Creed: This will be moved on to all committees for two weeks. If there are any questions you can ask EAD Alene.

6. Old Business

- a. Resolution #23- BRC manual amendment, Treasurer Jobes-Ryan

Treasurer Jobes-Ryan: Motion to consider

Second: **Senator Brown**

Vice President Creed: If there are no questions we will move this to a

vote.

Abstained: **Treasurer Jobes-Ryan**

Resolution #23 passes

- b. Resolution #24- Supplemental Request, Wartburg College

Republicans, Haley Cannon

Treasurer Jobes-Ryan: Motion to consider

Second: **Senator Singleton**

Haley Cannon and I will be in Washington DC for three days listening to different speakers at the Conservative Political Action Conference. I have some connections to enable us to speak with those speakers. We were given a generous donation of \$50,000 that is to help get speakers here to Wartburg's campus.

Treasurer Jobes-Ryan: The BRC met and discussed this request and felt that this was a great request that will allow them to make connections important to the growth of their organization and to help get conservative speakers to Wartburg. All line items fell under the BRC Handbook so in order to comply with \$200 per/person we recommend this request be amended to \$400.

Academic Ombudsperson Pollack: Which names will be there?

Administrative Ombudsperson Laudner: Trump, Pence, and other active political news people that are good at creating discussion.

Senator Coon: Does \$200 person override the 80% rule?

Treasurer Jobes-Ryan: The rule is to take the lesser of the two.

Vice President Creed: If there are no more questions this will be moved to a vote.

Opposed: **Senator McMichael**

Abstained: **Senator Jaeschke, Administrative Ombudsperson Laudner**

Resolution #24 passes

- c. Resolution #25- Supplemental Request, KWAR, Abby Singleton

Treasurer Jobes-Ryan: Motion to consider

Second: **Senator Hurd**

Senator Singleton: This is a conference KWAR goes to each year. We brought home 18 awards. We don't do this with allocations because the costs are variable each year which is why we do this with supplemental.

Treasurer Jobes-Ryan: This is how they have done it in the past. BRC met and discussed this request and decided this is a great conference for the college as it promotes our entire media department. Additionally this request fulfilled all requirements in the BRC handbook and due to these reasons we recommend the 80% rule be applied to this and amended to \$426.09

Vice President Creed: If there are no questions this will be moved to a vote.

Abstained: **Senators Singleton, Sides, Thompson**

Resolution #25 passes

- d. Resolution #26- Supplemental Request, Wings of the Night, Tyler Vogel

Treasurer Jobes-Ryan: Motion to consider

Second: **Senator Hurd**

President Vogel: For the past 3.5 years, I have been working on a social venture that works with malarial prevention in small communities. It uses bats to control mosquito culture that spread malaria. We will fly to the Amazon region of Peru. The community there has lost a majority of its members. One Planet has helped support the livelihood of these villages, like stingless bees. Jake Hamilton and Jay Taage have planned a bat housing complex that will house app. 5,000 bats. This project will hopefully be published in the future.

Treasurer Jobes-Ryan: The BRC met and discussed this request and saw extreme merit in this request. It is a great cause that will directly benefit the livelihood of an entire Peruvian Tribe and will strongly promote Wartburg College. All line items satisfied the conditions stated in the BRC handbook, so BRC recommends this be amended to 50% of the total amount requested at \$737.50

Academic Ombudsperson Pollack: How much is left is this account?

Treasurer Jobes-Ryan: Would have spent approximately \$3,000 leaving us with about \$5,500.

Academic Ombudsperson Pollack: Any idea to the future requests that will come in?

Treasurer Jobes-Ryan: We have seen a high increase in the volume of requests. If we do not reach the volume, we can revisit previous requests.

Senator Revis: Although this is a really great cause, I am afraid it may set a dangerous precedence that would usually be treated as a conference but because it is abroad it is treated differently.

Treasurer Jobes-Ryan: You don't have to worry about that because we would handle a domestic service trip the same as this. International or domestic doesn't matter.

President Vogel: We used grants from the McElroy foundation. We pay for the food so this money would be going toward the bat enclosure.

Senator Myers: Could we revisit this at the end of the year?

Treasurer Jobs-Ryan: Potentially yes, there are no limitations on how often an organization can revisit a request.

Academic Ombudsperson Pollack: What are the odds that you will be able to cover all the expenses before you go?

President Vogel: Anything else will be coming from my pocket. So this was kind of a last-ditch effort.

Academic Ombudsperson Pollack: Motion to amend to \$850, because it seems they have a lot of money left that they need.

Second: **Senator Keller**

Opposed: **Senators Jacobs, Singleton, Primous, Brown,**

Abstained: **President Vogel, Senator Jadoon**

Amended to \$850

Parliamentarian Zmudka: Just so everyone knows, that was a motion to amend, not approve.

Vice President Creed: If there is no further discussion, this will be moved to a vote with the amended amount.

Opposed: **Senators Primous, Greer, Brown, Revis, Jacobs, Singleton**

Abstained: **Treasurer Jobs-Ryan, President Vogel**

Resolution #26 passes

7. Student Issues

Senator Anderson: The Juice had an article about full time students being rejected for off campus housing; can someone explain more about that?

Kittle: The process for that has not changed other than a GPA requirement from last year. Things like marriage or military are still qualifications that make you automatically eligible. Applications are in the student Life Office. Has not been made any more difficult that.

Senator McMichael: I had a lot of students come to me as well and I think the concern was about how the article was written.

8. Dr. Kittle/Dr. Nolan Reports

Kittle: The Board has their committee meetings today where most of their work gets done. Tomorrow is for the Focus on the Future Campaign.

Saturday is the actual board meeting where any motions or actions will come up. We have been applying for reaccreditation, which will happen March 6, & 7. There will be a student forum that I will let you know more about in the future. They will be taking a more traditional approach with separate forums.

9. President's

Report.....Tyler Vogel

Spearing in of Cade Pederson

I am meeting with the Board this Saturday about things the Senate has been doing. Do you have things you like me to bring up other? I would love to hear that from you. This is the midterm board report.

8. Treasurer's Report.....Seth Jobs-Ryan

I have all the emails typed of for organization allocations. Met with Margaret Empie about potential improvement projects after break hopefully. Supplementals are up. If you see high school students, say hello as it is Scholarship Day this Sunday. With the amendment that just happened, BRC is a subcommittee of Senate that simply makes suggestions. It is important that we as a student body positively agree on what we give out and it is great to see. I encourage this to happen more in the future or at least to talk about more.

10. Recorder’s Report.....Ashlee Henderson

The Student Senate Scholarship applicants have been reviewed and the Leadership Education and Service Committee has given us their top three. Senate Exec is going over those applications this week and will notify the winners as well as other applicants next week. The scholarships will be awarded in Senate next week.

11. Academic Ombudsperson’s Report.....Benjamin Pollack

APC 9:15 in Hub, will be going over faculty and staff awards. Previous honor council changes have been moved on and are being reviewed by faculty. The information boxes back of those info packets for students are similar to the major posters. The major specific posters are to be put up all around campus. On this day in history 1862 Grant captures Fort Dennison in Tennessee.

12. Administrative Ombudsperson’s Report.....Emily Laudner

With the resolution to requires organizations to have their own email addresses – it will alleviate a lot of problems with allocation contact and other forms of mass communication. I talked to Ashley Lange and am working with Gary Whipperman to get it started. Let me know with questions. I will not be here next week; hall chairs will start drafting up itemized resolutions. Please be responsive to hall chairs. There will be a lot of work done over winter break.

Senator Delibas: It is a great idea but what about when individuals do not show up for requests?

Treasurer Jobes-Ryan: The individual person would be notified. And the organization account so everyone knows.

Senator Delibas: When it is sent to one person it creates confusion.

Treasurer Jobes-Ryan: We can send the email to the requesters and the exec team as in informational follow up.

Senator Delibas: If you are willing that would-be great!

Senator Jacobs: That is very important to have that level of communication.

Senator Buckwalter: For homecoming committee that would be very helpful also!

13. Executive Assistant for Diversity’s Report.....Naomi Alene

Peace Dialogues are tonight in Buckmaster: Myers, Laudner, Cannon, and Primous will be speakers. It is not a debate. There are people with opposing views and it is about finding common ground.

Administrative Ombudsperson Laudner: Is the audience able to dialog with us?

EAD Alene: Yes, it'll be question, answer, then audience response.

Kittle: Inviting faculty and staff?

EAD Alene: We would love to have faculty and staff!

14. Vice-President's

Report.....Hannah Creed

Elections are tomorrow via email. Results will be published Saturday morning in the juice. We are going to send out a Senate bonding survey.

President Vogel: Laser tag is really awesome. I'd like to challenge Molly from last time. This is in Waterloo.

Vice President Creed: There is an outdoor go-cart option but it is probably expensive.

15. Committee Reports

16. Liaison Reports

Senator Zheng: I met with Sherri as a part of the Delegate Initiative and she wanted everyone to know that registration opens a week after break. You can also pay for transcripts by card now.

Senator Delibas: The Culture Show is coming up, can find apps in I-Club office, Library, and the FAC. Anybody can join. Auditions are more to get an idea of how to incorporate all acts.

17. Open Senate/Reminders

President Vogel: Good luck to everyone on their campaigns. I am really proud of how things have gone and excited to see the future of things.

Senator Delibas: I understand that there was a video game console purchased last year. Is that available in Clinton?

Administrative Ombudsperson Laudner: I am working with Ra's to secure security devices in Clinton. Undetermined timeline. Communication is patchy. Can use it meanwhile. I can send out the contact information.

Senator Primous: Today is the last day to sign up for BSU's candlelight dinner, \$2 or points.

18. Adjournment

Vice President Creed: Motion to adjourn

Second: **Senator Brannaman**

Adjourned 12:43pm